

WHY LIVE IN BLACK AND WHITE WHEN YOU CAN

*Live
in full
color*

Culturs Global Multicultural Lifestyle Network
Because everyone should feel like they matter.

How do you do this?

We produce global culture lifestyle media, products and experiences that celebrate the cultural fluidity that most people ignore — one that brings the voice of the future into the current mainstream.

What is your reach?

We currently reach 1 million - 2 million monthly and growing.

FAST FACTS:

Founder: Doni Aldine
Founded: 2014

What is Culturs?

Culturs global multicultural lifestyle network activates 21st century cultural diversity by enhancing community and fostering human connection for the cultural in-between and those who love them.

What does Culturs do?

It's a global multicultural lifestyle network that uses media products and experiences to help our audience embrace their cultural in-between, **BECAUSE EVERYONE SHOULD FEEL LIKE THEY MATTER.**

Who is the audience?

The cultural in-between consists of culturally fluid people: multiethnic, multicultural, mixed-race and geographically mobile individuals (for example immigrants, refugees and Third Culture Kids (TCKs) — those who GREW UP geographically hyper-mobile due to their parents' occupations).

This includes 13 dimensions of cross-cultural people and people of color.

Why is your name spelled without an "e"?

The missing "e" in Culturs represents the often-hidden diversities of Culturs' audience. Our content sits at the intersection of social justice, geographic mobility and people of color. The publication was founded to amplify voices of these underserved populations.

Where are you distributed:

Our print edition has been featured in Kroger grocers, American Airlines, Army & Air Force Exchange Service stores, Whole Foods, Barnes & Noble, Books-a-Million, Sprouts, independent bookstores, a digital magazine with readers in 200 countries and territories, an online magazine, mobile publication, extensive email list, ambassadors and partners as well as Culturs on YouTube.

We also focus on university distribution and offer C-suite corporate retreats and training for select companies.

WHAT ARE YOUR MEDIA, PRODUCTS AND EXPERIENCES?



Cultursmag.com

ABOUT THE FOUNDER

Cultursmag.com/Doni

MEDIA

Digital version of print magazine:

Cultursmag.com/
Culturs-magazine

Podcasts:

Destinationswithdoni.simplecast.com/

Videos:

[Youtube.com/](http://Youtube.com/cultursGuruTCK)
cultursGuruTCK

PRODUCTS:

Cultursmag.com/shop

CONNECT:

Become a member:

[Cultursmag.com/](http://Cultursmag.com/membership)
membership

ADVERTISE:

[Cultursmag.com/](http://Cultursmag.com/advertise)
advertise

PRESS:

Cultursmag.com/press

CONTACT:

Website:

Cultursmag.com

Email:

hello@cultursmag.com

Access to
daily content

CULTURS MEDIA
THE GLOBAL MULTICULTURAL MAGAZINE

Quarterly
delivery of tools

marketplace
CULTURS
globally inspired products

Exclusive savings
on resources

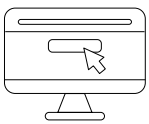
CULTURS Experiences



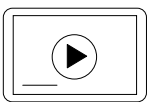
Print



Digital



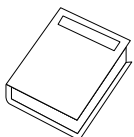
Web



CultursTV



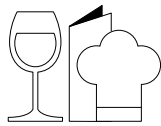
Podcast



Specialty Books



Bath and body



Cultural dinner
party kit



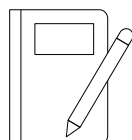
Multicultural
greeting cards



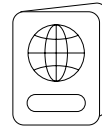
Apparel



Life planners



Journals
and stationery



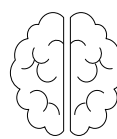
Immersive travel



Speaking
engagements



Multicultural
consulting



Cross-cultural
masterclasses



Culturs CASA



Alchemist Awards